

**RTA CUSTOMER ADVOCACY GROUP
MEETING MINUTES**

August 13, 2014

8am - 9:30am

Wright Stop Board Room

4 South Main St., Dayton, OH 45402

ATTENDING: Bruce Barcelo, Meoldy Burba, Jean Denney, Nozipo Glenn, Tonya Mathis, Nathan Owens, Sabrina Pritchett, Wanda Slone, and Keith Steeber

ABSENT: Kjirsten Frank, Laura Heitz, Shari Hignite, Anna Horton, Allison Ledford and Sandra Speed

WELCOME

- Bruce welcomed everyone to our August RTA CAG meeting.

RTA STAFF UPDATES

- Tracy shared an update on the RTA rewards cards and how it works
- Nathan shared an update on Community Outreach including RTA would be attending campus events at SSC, WSU and Dayton in August & Sept.
- Sabrina shared an update about an extension of school passes with the DPS, RTA will be rolling out a new brand titled "Our RTA". Allison Ledford has received a promotion to another department and Jim Napier will be overseeing RTA Operations.

2014 RTA CAG INITIATIVES & PROJECTS UPDATE

- **New member recruitment**
Bruce led a discussion regarding the need to grow the RTA CAG group to have more voices at the table and asked all members and staff to consider helping to recruit additional members. Discussion included following up with Ted the rep from SCC, the need to have representation from DPS (both admin and student), MVH, Premier Health, Montgomery County Engineer, municipalities, Welcome Dayton, international groups, Latino Connection, Faith Based organizations, Catholic Social Services, and other units/coalitions to develop a partnership with RTA riders. Sabrina will follow up to see if Tony Perry Gillespie is interested in joining the CAG group. Tracy will follow up with MVH to see who the appropriate contact would be.
- **Community Outreach:**
 - Adopt A Stop – it was shared that the signage in the Beavercreek bus stops was still missing. This will be checked on.
 - Faith Based Partnerships – Tonya expressed interest in developing a letter to churches. Nathan will send her a database list and sample letter

used in another community outreach program. Sabrina mentioned there is a small pocket of funds available from another project that could be used.

- Safety & Health – There is a new map of easy walking paths in Dayton. 40,000 employees work in downtown Dayton.
- Tobacco Free Stops - Bruce shared that TFS has passed in Columbus and that Cooper Park by the Library will be the first city park to be tobacco free.

NEW BUSINESS

- Bruce led a brief discussion regarding the concern of attendance dropping off for the past several meetings. Those present suggested the every other month meeting be moved to the 2nd Thursday. Jean will send out an email to the group “SAVE THE DATES – THERE IS A NEW MEETING DAY”. Nathan will confirm that the RTA Board Room will be available.
- Keith shared an update on construction projects in Montgomery County including Smithville, etc. City of Dayton city wide development are building 2 new bus stops at Children’s Hospital. New Freedom funds are being used to build cement pads at 250 location in the NE area.

UPCOMING MEETING DATES

8-9:30am on Thursday, October 9

8-9:30am on Thursday, December 11

Please share any corrections/changes/updates with Jean at jean.denney@wright.edu